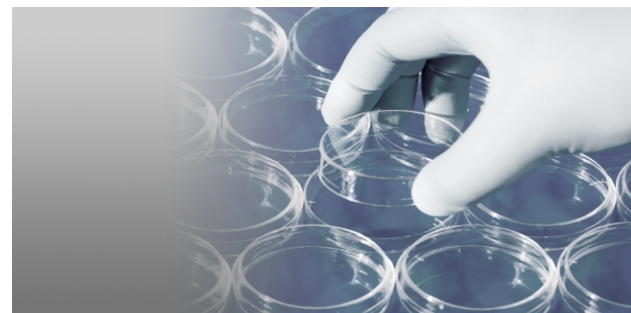
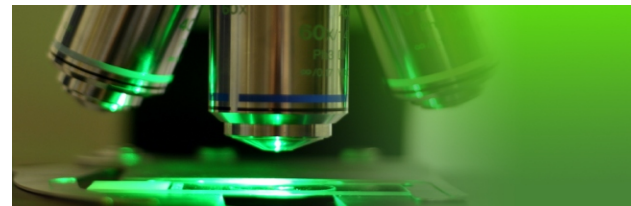
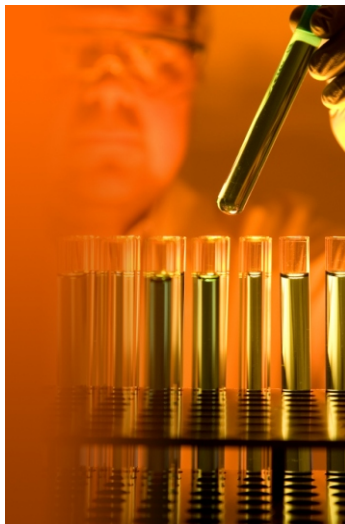
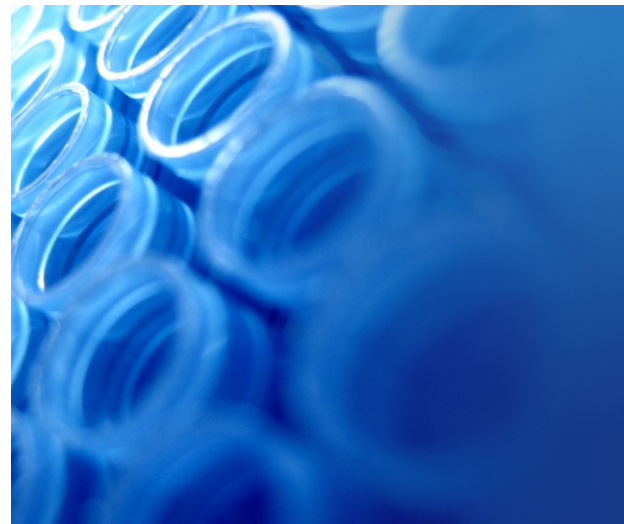




Pre-Qualified MESENCHYMAL CELLS



ReachBio now offers superior pre-qualified human mesenchymal cells for research & development applications*

- Drug Screening
- Regenerative Medicine Research
- Tissue Engineering Research
- Cell and Gene Therapy Research
- Stem Cell and Developmental Biology Research
- Immunomodulation Studies
- Adipogenic Studies

Each batch of ReachBio's Pre-Qualified Mesenchymal Cells are fully characterized as follows:

- Cell surface phenotype - determined by flow cytometry
- Plating efficiency - tested and quantified
- Functional differentiation potential - tested and verified

Additional characteristics:

- Derived from normal human marrow
- Minimally culture expanded in optimized media formulation
- Multiple replicate vials from single donors
- Batch-specific protocols provided
- Optimized culture and differentiation media available

*For in vitro research use only. Not for therapeutic use or injection into humans for any purpose.

Mesenchymal cells (also known as stromal cells or non-hematopoietic cells) are a component of the bone marrow microenvironment. Although they function to support and regulate hematopoietic cell development, it is their capacity to differentiate into multiple lineages including bone, cartilage, muscle, tendon and fat, that has caused renewed interest in these cells by stem cell biologists and researchers within the regenerative medicine and tissue engineering fields. ReachBio now provides pre-qualified primary human mesenchymal cells to help standardize research in these areas.

ReachBio LLC

Helping you exceed your grasp™

Emer Clarke, PhD
Chief Scientific Officer

454 34th Street
Seattle, WA 98103
N.A. Toll Free Phone: 1-877-838-CELL (2355)

Main Phone: +1 206-420-0300
Main Fax: +1 206-420-0301
Email: info@reachbio.com
www.reachbio.com